



PANP Exhibitor Prospectus

The Pennsylvania Association of Naturopathic Physicians invites you to join us for our Third Annual Conference:

“Well Women: A Holistic Approach to Health”

November 11-12, 2011

Philadelphia, PA

Our two day conference will feature experts discussing a naturopathic approach to women's health. Master Herbalist, David Winston, has been confirmed as our keynote speaker and Holly Lucille, ND will also be presenting that evening. The final lineup of speakers has yet to be announced. All money raised from this conference will go toward the licensure of naturopathic physicians in PA. Help us win at home by supporting licensure for Pennsylvania Naturopaths and giving residents more options for their health care.

This conference will mark the culmination of a week-long series of events that the PANP will be hosting in Philadelphia to help raise awareness of naturopathic medicine, and will be coinciding with the arrival of The RUN in Philadelphia. We also hope to hold smaller events around the state to help spread the word about naturopathic medicine.

Your support will help us in our mission to promote naturopathic medicine in our communities and work toward a healthier state.

Show Information

Purpose: The purpose of the exhibition portion of the PANP Annual Conference is to complement the continuing education sessions and to inform and educate attendees on the latest developments in natural healthcare related technologies, products, services and/or equipment.

Target Audience: Naturopathic Doctors, Medical Doctors, Licensed Acupuncturists, Osteopathic Doctors, Chiropractic Doctors, Nurses, Naturopathic Medical Students

Anticipated Attendance: 100 attendees

Venue: Ramada Inn Philadelphia Airport

Location: Philadelphia, PA

Dates Education – November 11 - 12, 2011
Exhibition – November 12, 2011

Exhibitor Schedule

Exhibitor Move-In Saturday, Nov 12 6AM – 7AM
Exhibitor Move-Out Saturday, Nov 12 5PM

Exhibitor Fees

Please review the Exhibitor Contract for pricing and payment terms.

Accommodations

Host Hotel: Ramada Inn Philadelphia Airport

Rates: \$109 single/double occupancy

Cut-off Date: October 21, 2011

Reservations: Call the hotel directly at (610) 521-9600 and request the PANP group rate



PANP Conference Sponsorships

Liberty Bell Sponsor: \$5000

Your sponsorship entitles you to 2 exhibitor's tables, 4 registrations to the PANP 2011 conference including meals, a ½ page advertisement in the Conference Proceedings book, an ad in 4 issues of the PANP e-newsletter, and recognition at other PANP sponsored events. Also included are your company information on both the registration site and the sponsorship page of the PANP website, a rotating logo on our website, and an ad placement for 4 months on our website.

Nittany Lion Sponsor: \$2500

Your sponsorship entitles you to 2 exhibitor's tables, 3 registrations to the PANP 2011 conference including meals, a ¼ page advertisement in the Conference Proceedings book, an ad in 2 issues of the PANP e-newsletter, and recognition at other PANP sponsored events. Also included are your company information on both the registration site and the sponsorship page of the PANP website, a rotating logo on our website, and an ad placement for 2 months on our website.

Valley Forge Sponsor: \$1000

Your sponsorship entitles you to 1 exhibitor's table, 2 registrations to the PANP 2011 conference including meals, 50% off an advertisement in the Conference Proceedings book, an ad in 1 issue of the PANP e-newsletter, and recognition at other PANP sponsored events. Also included are your company information on both the registration site and the sponsorship page of the PANP website, and a rotating logo on our website.

Keystone Sponsor: \$500

Your sponsorship entitles you to 2 product samples to be inserted in the attendee's conference bags (You will need to provide 150 samples), and 50% off an advertisement in the Conference Proceedings book. Also included are your company information on both the registration site and the sponsorship page of the PANP website.

Conference Bags: \$400

Attendees will be provided with a reusable grocery style bag. Have your logo included on these bags that will be used frequently throughout the year.

Bag Inserts: \$250

One product sample will be inserted into the attendee's conference bags (no papers or fliers, please). You will need to provide 150 samples.

Proceedings Book Ad: \$60 - \$400

The proceedings book is the key to the information given to attendees. Speaker bios and convention schedules are joined with sponsorship ads in this book.

- **Full Page: 8" x 10"** \$400
- **Half Page: 8" x 5"** \$225
- **Quarter Page: 4" x 5"** \$120
- **Business Card Listing: 4" x 2.5"** \$60

Additional Registrations for Event and Meal: \$140

To secure a sponsorship, please fill out the **PAYMENT INFORMATION** page and send as directed on the form. All sponsorships must be accompanied by a deposit, or payment in full. **Questions?** Email events@panp.org

PANP 2011 Exhibitor Contract

Return to: Renee Awad, ND
ATTN: PANP Exhibits
259 N. 6th St.
Columbia, PA 17512

By completing this application, you are applying for exhibit space at the PANP Conference to be held Nov. 12, 2011. You acknowledge that your application, if accepted in writing, will form a contract between you and the PANP.

The PANP reserves the right to deny any application and/or remove exhibitors from the exhibit hall at its sole and arbitrary discretion, at any time and at the exhibitor's expense.

Company: _____

Phone: _____

Address: _____

City: _____ ST: _____ Zip: _____

Payment for (please indicate):

- Liberty Bell Sponsor: \$5000
- Nittany Lion Sponsor: \$2,500
- Valley Forge Sponsor: \$1,000
- Keystone Sponsor: \$500
- Conference Bags: \$400
- Bag Inserts: \$250
- Proceedings Book Ad (circle one) Full page: \$400 ½ page: \$225 ¼ page: \$120 Business card: \$60
- Additional Registration for event and meals: \$140 x ____ registrants

Total charge: \$ _____

**** Please check here if you require electric _____

****Please check here if you would like to donate a prize for the Chinese Auction _____

PAYMENT TERMS:

Payments made by **CHECK to "PANP"** must accompany Exhibitor Contract and cover 100% of total fees. Payment may also be made by **Credit Card** via the PANP website. *Applications must be received by July 20, 2011.*

CANCELLATION POLICY:

There are no cancellations. Once this contract is signed and exhibit space/sponsorship is allocated, you are contracted to the specified exhibit/sponsorship.

I am an authorized representative of the company named above with the full power and authority to sign and deliver the application. The company listed on this application agrees to comply with all of the terms listed above.

Name: _____ Title: _____

Signature: _____ Date: _____

Please send original to above address and fax a copy to (717) 826-0743, Attn: Ann Lee, ND
Any questions? Email events@panp.org